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**Keal Technology Partners with blueC 802 Inc.**

*Integrated call recording made possible with blueC 802's blueButler™ and Keal's sigXP™*

**TORONTO, ON, February 4, 2009** —Today, Keal Technology announced their partnership with communication firm blueC 802 Inc. Keal will integrate its flagship broker management system (BMS) sigXP™ with blueC 802's blueButler™, a suite of unique and powerful communications efficiency applications.

blueButler™ will allow brokers to use their office phone system to easily capture conversations in compressed MP3 files which are then attached to a sigXP™ client file. This feature will work regardless of the call source, be it incoming, outgoing, voicemail or a live call, and is available for virtually any telephony system, including analog, digital or VoIP. Calls attached to sigXP™ are locked and secured, just like any other attachment saved in the BMS.

Bob Casselli, blueC's CEO said, "We are excited to be working with Keal to bring this unique new offering to market. Brokers can use our solution, to lower their E&O exposure, automate their compliance requirements, improve customer service through best practice quality reviews, and dramatically speed up revenue producing processes by using audio signatures for regulatory consents and issuing policies. Until now there has not been an affordable, integrated secure management platform available to brokers that want to record their phone calls."

"sigXP™ already has the most secure activity process in the BMS arena," stated Pat Durepos, Keal President. "By having a locked activity history, Keal's clients have a better chance of defending their position in court and avoiding an E&O exposure. The addition of blueButler™ takes this one step further by making the actual conversation part of the client history, rather than transcribed notes from the user. We anticipate making this option available to our brokers by the end of the Q1 2009."

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### **About Keal**

Keal is a leading software application developer whose focus is exclusively on the insurance and financial brokerage marketplace. Keal is the first 'Microsoft Gold Certified Partner' in Canada and as such works closely with Microsoft to deliver up-to-date, robust applications. Keal's products are the most technology advanced both in development tools as well as deployment architecture. Amongst their products, sigXP acts as the CRM and personal/auto/habitational policy management system, integrating with comXP, a CMS (commercial policy management system), and dokXP, a document management and scanning solution. Keal is the exclusive distributor for nexisys, providing single entry multiple company interface (SEMCI); lifeXP, life insurance management; and premiumXP, premium financing management. All products are developed uniquely for the Canadian marketplace in both official languages. In addition, they offer consulting on workflows using Keal's 'Best Practices'. They are 100% Canadian owned and operated, servicing its clients from offices throughout Canada and is headquartered in Concord, Ontario. For more information visit [www.keal.com](http://www.keal.com)

### **About blueC 802 Inc.**

blueC 802 Inc specializes in enterprise Digital, VoIP and Mobile Call Recording software and Mobile Workforce solutions. We focus on providing highly innovative and unique solutions that help our customers grow their business and are committed to providing the professional care and short-term return on investment that today's world-class organizations demand. An investment in blueButler is an investment in the future. We base our R&D on customer feedback and evolving market requirements and we build the new capabilities into our underlying blueButler platform so that every blueButler customer can benefit from the enhancements. We have select channel partners who represent our product throughout North America, Asia Pacific and many countries worldwide. For further information, please email us at [info@bluec802.com](mailto:info@bluec802.com) or call (519) 880-0741.