

FOR IMMEDIATE RELEASE

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blueC 802 Inc. Announces Certified Integration with Applied Systems

blueC's flagship product "blueButler" is the first fully integrated phone application with Applied Epic

Kitchener-Waterloo, Ontario, Canada – September 14, 2016 – blueC today announced that it has joined the Applied Partner Program as an Applied Integration Partner.

***blueButler* – VoIP and Call Recording integrated with Applied Epic**

Via an Applied-certified integration, *blueButler* can now integrate with Applied Epic. blueC's blueButler application launches at the start of every phone call to provide real-time workflow tags, guides, checklists, audio signature scripts, upsell/cross-sell reminders, and client call histories to ensure agency staff deliver a superior customer experience when servicing clients live on the phone. Integrated with Applied Epic, blueButler automatically records and embeds client phone calls as an activity in Applied Epic, providing agency staff instant access to critical information to complete business tasks, train staff, and mitigate against and manage E&O.

Some of the highlighted features of the blueButler integration with Applied Epic are:

- Automated loading of Applied Epic Client Data
- Structured Pre-Form Checklists designed for phone calls
- Automated Call Activities in Applied Epic
- Call Recordings stored in Applied Epic
- Playback Calls from Applied Epic
- Drill-down Call Tag Reports
- Click-to-call from Applied Epic*
- Route Calls to Servicing Teams*

The Applied Partner Program is designed to identify and collaborate with best-in-class organizations to add value to our clients' investment in Applied software. Applied Integration Partners offer value-add capabilities to further automate business operations and increase data accuracy across disparate systems. These partnerships enable agencies and brokerages to better manage day-to-day tasks, deliver a more connected client experience, and focus more time on selling and managing the business of insurance.

* available on select VoIP systems

About Applied Systems

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance. Recognized as a pioneer in insurance automation and data exchange between brokerages, insurers and their clients, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada and the United Kingdom. By automating the insurance lifecycle, Applied enables millions of people around the world to safeguard and protect what matters most.

About blueC 802 Inc.

blueC specializes in enterprise Call Content and Recorded Call Management and is a leading solution provider in the Insurance Carrier/Broker/Agency market. blueC's award winning flagship product blueButler enables Brokers and Agencies to optimize call recorded business processes while identifying new revenue opportunities, mitigating risk and managing a highly qualified and productive workforce.

For information on *blueButler for Applied Epic*, please visit www.bluec802.com/epic.

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