



blueButler – VoIP and Call Recording integrated with AMS Systems

blueButler is the first fully integrated phone application designed for AMS System users!

- Screen Pop AMS Client Data
- Customized Prompts, Guides & Checklists
- Automated Call Activities
- Call Recordings in your AMS
- Playback Calls from your AMS
- Drill-down Call Tag Reports
- Click-to-call*
- Route Calls to Servicing Teams*

Advocate Insurance Group

“blueButler gives us significant business advantages including tools to improve producer performance through call review training ...”

Bryson & Associates Insurance

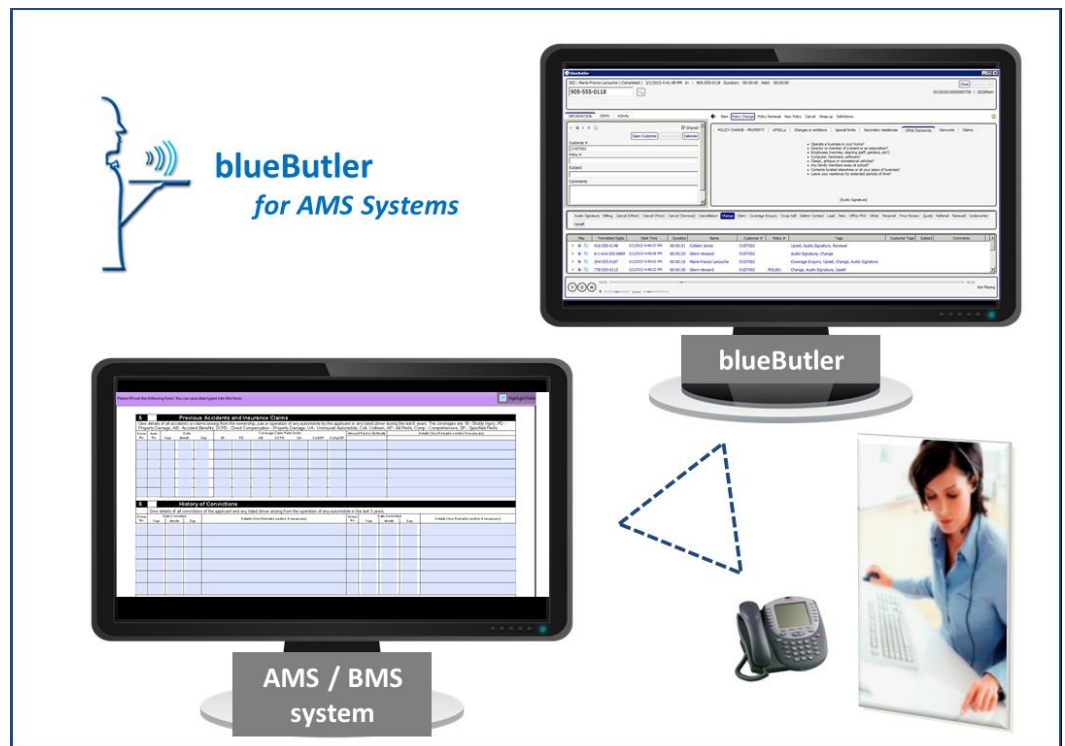
“blueButler is one of the best technologies we’ve ever implemented.”

Willis Insurance

“This recording solution is now fundamental to our business efficiencies ...”

Choose the VoIP phone system or hosted VoIP service that best meets your needs.

blueButler works with all leading systems* including Avaya, Cisco, Mitel, Shoretel, Broadsoft, SIP, & others.

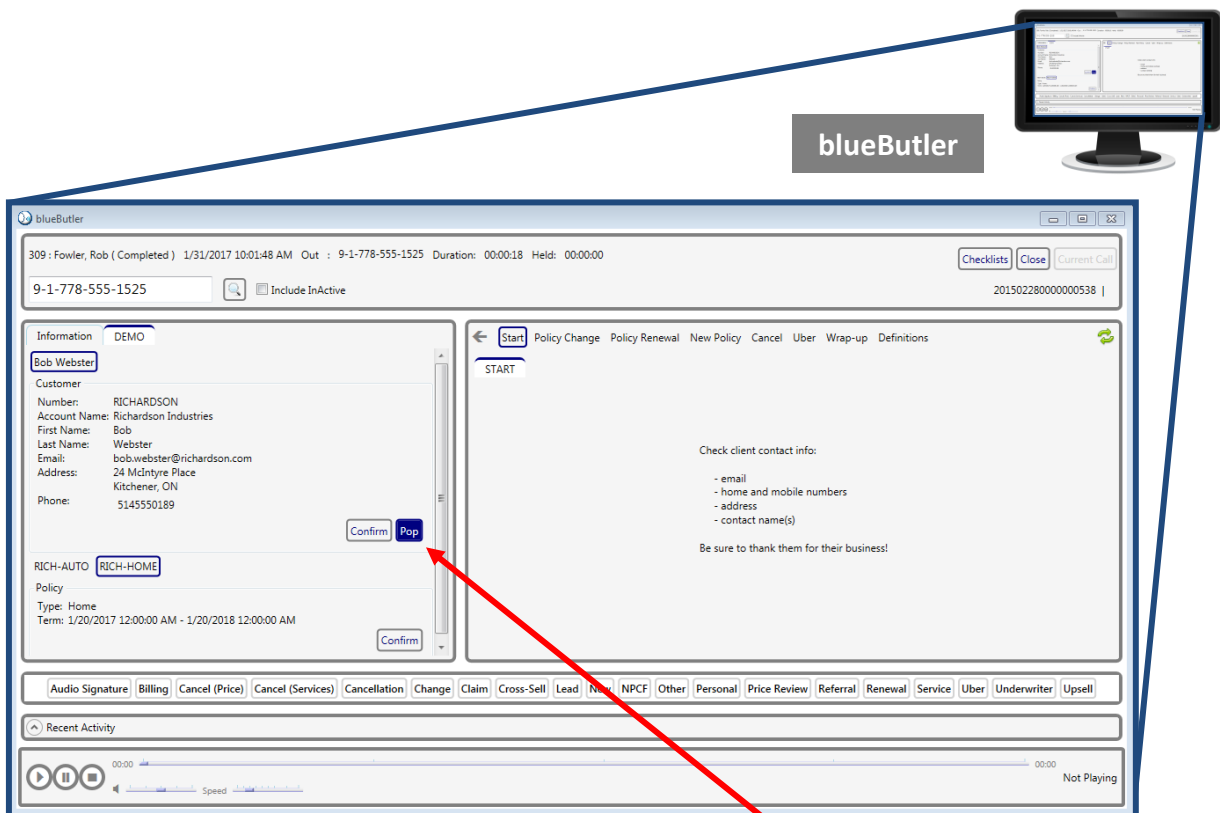


* Some blueButler features are only available for select VoIP systems. Call for details.



blueButler Pops Open with AMS Client Data

At the start of every call, the blueButler real-time interface pops open with data from your AMS client file based on the phone number (or client name). blueButler provides workflow tags, guides, checklists, audio signature scripts, upsell/cross-sell reminders, and client call histories to ensure agency staff deliver a superior customer experience when servicing clients live on the phone.

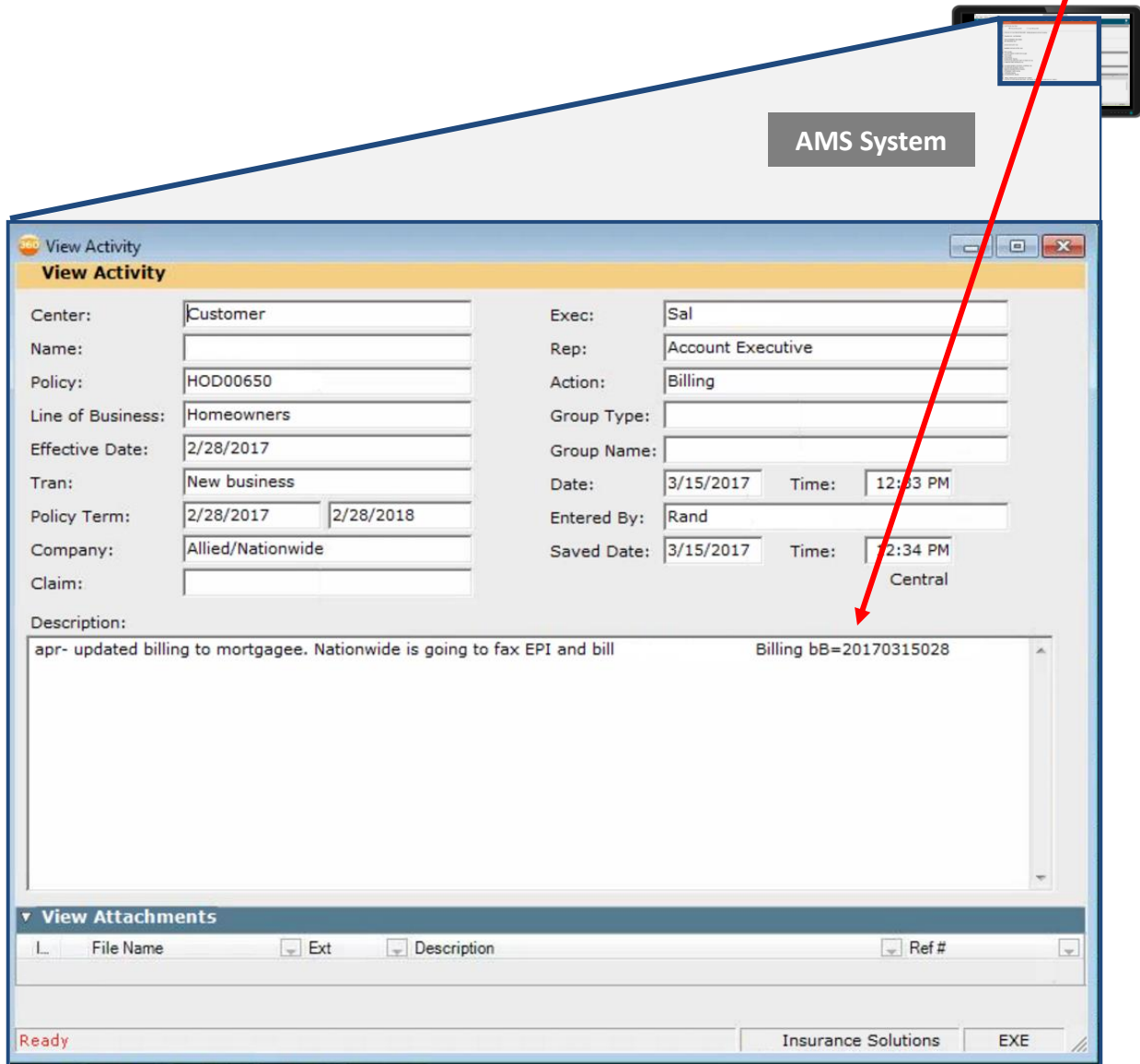


Users can Screen Pop the client file on your AMS screen by simply clicking the **Pop** button in blueButler. This efficiency at the start of every call not only makes staff more productive, it also empowers them to provide an enhanced customer experience.



Automated Activities and Call Recordings Created in your AMS

blueButler automatically creates an Activity in your AMS system for every call with a **Recorded Call Link** for playback from your AMS.



* AMS screen image is a copyright of Vertafore, Inc.



The blueButler – AMS integrated solution will drive revenue and bottom line while enabling an awesome new customer experience

blueButler drives performance in all areas critical to agency success including Customer Retention, Revenue Growth, Coaching & Training, Staff Productivity, and E&O Protection. This powerful software is customizable to reflect your agency's phone call workflows:

- Real-time Checklists; Consent / Compliance Scripts; Upsell Reminders
- Current Lead Campaign Prompts
- “Second Set of Eyes” and other Call Workflow processes
- Automated Lead Forwarding and Collaboration
- Coaching / Training / Quality Review Scorecards
- Call Content Metrics and Management Drill-Down Reports

Interested in learning more?

www.blueC802.com

blueButler has been embraced by hundreds of agencies where it is having a major impact in their businesses. If you would like a one-on-one discussion to see how blueButler can help your agency, please contact us:

phone: 1-877-730-2583

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