

# Grow your business with the Applied Partner Program



blueC's blueButler application launches at the start of every phone call to provide real-time workflow tags, guides, checklists, audio signature scripts, upsell/cross-sell reminders, and client call histories to ensure your staff deliver a superior customer experience when servicing clients live on the phone.

Integrated with Applied Epic, blueButler automatically records and embeds your client phone calls as an activity in Applied Epic, providing your staff instant access to critical information to complete business tasks, train staff, and manage E&O.

The Applied Partner Program is designed to identify and collaborate with best-in-class organizations to add value to our clients' investment in Applied software.

## **SYNCHRONIZING YOUR SYSTEMS WITH EASE**

Applied Integration Partners offer value-add capabilities to further automate business operations and increase data accuracy across disparate systems. These partnerships enable agencies and brokerages to better manage day-to-day tasks, deliver a more connected client experience, and focus more time on selling and managing the business of insurance.

Applied Integration Partners develop, distribute, implement, and integrate leading capabilities with Applied TAM and Applied Epic. Integrations are certified by Applied to ensure a seamless user experience.

## **THE APPLIED COMMITMENT**

Applied is dedicated to being the trusted technology provider to the insurance industry. This commitment extends to the Applied Partner Program. Agencies and brokerages can have confidence that each Applied Integration Partner went through a rigorous review and integration certification process to ensure these integrations help drive competitive value for your business in the digital era.

## **TAKE ADVANTAGE TODAY**

Please visit [appliedsystems.com](http://appliedsystems.com) to view the latest information on this integration. You may also contact blue C or your Applied account executive to learn more.